

Program: Bachelor of Commerce (Economics and Analytics)	Semester: II
Course: Introduction to Social Psychology AY: 2024-25	Course Code:

Teaching Scheme			Evaluation Scheme		
Lecture (Hours per week)	Practical (Hours per week)	Tutorial (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 20)	Semester End Examinations (SEE)(Marks- 30 in Question Paper)
2	-	-	2	20	30

Learning Objectives:

- To introduce the student to the basics of social psychology
- To sensitize the students to the importance of group dynamics and its influence on human behavior

Course Outcomes:

After completion of the course, learners would be able to:

- CO1:** Enhance his/her understanding of the basics of social psychology
- CO2:** Understand group dynamics and effective group skills effective for employability.
- CO3:** Analyze the different scenarios where communication is made between individuals or group of people and identify the barriers in communication and how to overcome them

Outline of Syllabus: (per session plan)

Module	Description	No of Hours
1	Introduction	06
2	Group Dynamics	12
3	Group Influence and performance	12
TOTAL		30

The course will be taught through theory and case studies

Module	Topic	No. of Hours/Credits
Module 1	Introduction: Definition of social psychology, background, scope, methods in social psychology, current issues – globalization, gender and multicultural issues.	06 hours

Module 2	Group Dynamics Formation of groups, structure, and functions, types, group communication, group norms, conformity behavior; Team and its functioning, stages in the formation of team. Case studies and current research.	12 hours
Module 3	Group Influence and performance Social facilitation, group thinking, social loafing, leadership, group effectiveness, decision making, problem solving, group conflict and resolution. Case studies and current research.	12 hours

Books for References:

- Baron, R., A. & Byrne, D. (1999). Social Psychology. New Delhi: Prentice Hall.
- Burnside. (1984) Working with the elderly: Group process and techniques. (Edi;) edi; Boston: Bartlett.
- Daniel, T., Gilbert; Susan, T., Fiske; Gardner Lindzey & Fiske Gilbert Lindsey. (1998) The Handbook of Social Psychology (Edi). (2-Volume Set) (4th edi). London: Oxford University Press.
- Forsyth, D. (1990). Group Dynamics. (2nd Ed.). Pacific Grove; Brooks/Cole Publication.
- Gun, R., Semen & Klans Fiedler. (1996) Ed. Applied Social Psychology. London; Sage.
- Marianne Schneider Corey & Gerald Corey (1992) Group process and practice. (4 thedi.) Pacific grove: brooks/ Cole
- Smith, H., W. (1987). Introduction to Social Psychology. New Jersey: Prentice-Hall. Inc.
- Wetherell, M. (1996). Identities, Groups and Social Issues. London: Sage

Evaluation Pattern

The performance of the learner will be evaluated for 50 marks in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course. The second component will be a Semester end Examination with a weightage of 60% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

a) Details of Semester End Examination

60% of the total marks per course. Duration of examination will be of one hour.

Question Number	Description	Total Marks

Q1	Essay type (Any 1 out of 2)	10
Q2	Essay type (Any 1 out of 2)	10
Q3	Essay type (Any 1 out of 2)	10
Total Marks		30